

STARTUP OLE DRAFT AGENDA 2016

Tuesday, 06 September 2016

17:30 FAIR PREPARATION & GENERAL REGISTRATION (Hospederia Fonseca)

20:00 TAPAS & COPAS TOUR (Start: Hospederia Fonseca - Info point @ Bares: Doze & La Mariseca)

Start by networking the Spanish way!

Wednesday, 07 September 2016

9:00 REGISTRATION + COFFEE + FAIR PREPARATION

Auditorium

Future Room

Sala Menor

Exhibition Area

9:00 **BREAKFAST WITH IDEAS**

Organised by Empresa y Sociedad, B2B startups present their projects to corporates and investors.

10:30 **STARTUP OLÉ OFFICIAL OPENING (Auditorium - Powered by CHEF CREADOR) + Official visit to Startup Fair**

Daniel Hernandez - Rector (University of Salamanca); Isidoro J. Alanis - President (Global Exchange); Carlos Martin Tobalina - General Director (Industry & Competition JCYL); Isidro Laso Ballesteros - Startup Europe (European Commission); Rodrigo del Prado - Deputy CEO (BQ), Emilio Corchado - Main Organiser (Startup Olé)

11:30 **LATEST ACCELERATION TRENDS**

Moderator: Christopher Haley (Nesta); Angel Garcia (startupbootcamp) Sebastian Muller (IMPACT Accelerator) Cristina Fanjul (ACE Creative) Dilyan Dimitrov (Eleven Venture Fund)

12:00 **WHY ARE CORPORATES INTO STARTUPS?**

Moderator: Christopher Haley (NESTA) Oscar Cantalejo (Iberdrola) Paloma Castellano Sanz (Wayra) Jorge Calderon (ZED) Tomas Coca-Stefaniak (Repsol)

12:30 **WHAT ROLES CAN UNIVERSITIES PLAY IN STARTUP ECOSYSTEMS?**

Moderator: Eoghan Stack (DCU Ryan Academy) Marta Izquierdo (U-Tad) Ha Smith (Ravensbourne) Andrés Iborra (Univ. Cartagena)

13:00 **PROMOTING STUDENT ENTREPRENEURSHIP**

Moderator: Krisztina Toth (Europa Media / MY-WAY) Kerstin Maier (CISE) Holly Knowler (NACUE) Aneesh Zutshi (NOVA) Ray Walshe (Dublin City University).

12:00 **ACCELERATOR ASSEMBLY PITCHING 1**

Industrio, Metxa, Startupbootcamp IoT & Data Tech, hardware.co

12:30 **ACCELERATOR ASSEMBLY PITCHING 2**

Spain Startup Factory, IMPACT Accelerator, NUMA Barcelona, ADE - JCYL

13:00 **ACCELERATOR ASSEMBLY PITCHING 3**

EuraTechnologies, BIN 4.0, Startup!! Basque Industry Accelerator Program, Startup Braga, StartUp Europe Accelerator by Finnova

12:00 **TRAZANDO PUENTES EMPRENDEDORES LATAM <-> EUR (Spanish)**

Moderator: Juan Carlos Sánchez (CEUSAL); Orazio Licciardello (Universidad de Catania) José Clavides (Universidad Católica de Cuenca - Ecuador) Ethel Dominguez (UAEM) Ronald A. Suriano (CDMYPE-MATÍAS) Francisco Gil (Complutense University of Madrid)

13:00 **ACTO DE COLACION DE BANDAS**

Encuentro presencial de alumnos y ex alumnos de los programas conjuntos. del Máster en Desarrollo Emprendedor e Innovación.

10:00 - 20:00
STARTUP FAIR

11:30 - 13:30
Invite-only Matchmaking

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SALAMANCA INVESTOR CLUB (Patio Ingles) - Invitation Only			
13:30	Emilio Corchado (Startup Olé) Isidro Laso (Comisión Europea) Josetxu Silgo (Metxa) René de Jong (De Jong Inversores) María Solis (Fundación Repsol) Jose Vicente Martín Galeano (CES) Oscar Cantalejo (Iberdrola) José Maria Ribot (ADE)		
14:15	NETWORKING LUNCH (Cafeteria) (Powered by CHEF CREADOR)		
	Auditorium	Future Room	
15:00	FINANCIACION EN ESPANA (Spanish) Natalia Sanz (mifinanciacion.es) Ignacio Aguado (ENISA) Martin Jerch (ICEX)	15:00 Understanding Europe's Startup Ecosystems Rob Turner (Grant Thornton) Startup hubs.eu	Exhibition Area 10:00 - 19:00 STARTUP FAIR 15:00 - 19:00 Accelerator Office Hours
15:30	HOW TO FIND GOOD STARTUPS AND MAKE YOUR OWN STARTUP STAND OUT Moderator: Jari Ognibeni (Industrio) Ciro Acedo Boria (Ferrovial) Alfonso Urien (Everis) Carlos Martín Tobalina (JCyL) Javier Garrido (Endesa)	15:30 PITCHING SESSION 1 Creative / Social Daniel Twal (IMPACT Accelerator) Masaaki Hasegawa. (Creativida) Ana Mendez (ACE Creative)	
16:00	PAN-EUROPEAN STARTUP ECOSYSTEM Moderator: Igor Tasic (Startup Europe Week) Joe Haslam (Hot Hotels) Eurico Neves (Inova+ / EPLUS) Valentina Diana (Lazio Innova)	16:30 PITCHING SESSION 2 Big Data/Analytics / Hardware/IoT / Aviation Angel Garcia (Startupbootcamp) Maurice Beckand (Crosspring) Angel Maria Vicente (EspañaDuero)	
16:30	MEET THE SPANISH ECOSYSTEM Moderator: Luis Fombellida (Battget) Brendan Golt (Elitech Labs) Elena Rodríguez (Charrosfera) María Jose Portales Palop (Invat-tur Emprende) Nieves Fernandez (Familia Facil)	17:30 PITCHING SESSION 3 Bio/HealthTech / Energy/Utilities / EdTech Alessia Melasecche (META Group) René de Jong (De Jong Inversores) Joost Waeterloos (DOW)	
17:00	SCALING UP IN EUROPE Moderator: Roald Schoenmakers (Sumate) Darragh Kelly (Lucey Fund) Pedro Claveria (Cuponation) Ian Noel (K Fund)	18:30 PITCHING SESSION 4 Consumer services / Enterprise software / TravelTech/Tourism Juan del Real Martín (Global Exchange) Jan Westerhues (RBVC) Pep Gomez (NUMA BCN)	
17:30	MAKING BUSINESS BEYOND EU Moderator: Emilio Galan (BeOnPrice) Marta Solorzano (UK Lebanon Tech Hub) Pablo Moro Casquete (Telefonica Open Future) Pep Gomez (NUMA) Jeffrey Char (J-Seed Ventures)		
18:00	FINTECH: CAN EVEN BANKS SUFFER DISRUPTION? Moderator: Eladio Delgado (Financial Times IE Corporate Learning Alliance) Juan del Real Martín (Global Exchange) Francisco Ibanez (EIT Digital) Kaidi Ruusalepp (Funder Beam).		
18:30	CREATING INNOVATION SPACES Moderator: Cristina Fanjul (CEEI Asturias) Cristina Andrés Urarte (Bizkaia Science and Technology Park) Jorge Pimenta (Instituto Pedro Nunes Incubadora) Miguel Ángel Calero (coSfera) Iva Jankovic (betahaus)		
19:00	Rising Startup Spain Presentation of Programme for foreign entrepreneurs to establish their Start Ups in Spain - Eduardo Sanchez (ICEX)		
19:30 21:00	NETWORKING COCKTAIL (Cafeteria) (Powered by CHEF CREADOR)		

STARTUP OLE DRAFT AGENDA 2016

Thursday, 08 September 2016

Auditorium	Future Room	Sala Menor	Exhibition Area
<p>10:00 STARTUP EUROPE - WHAT'S NEXT?</p> <p>Isidro Laso Ballesteros (European Commission) on the future of Startup Europe and current initiatives such as SE Awards, SE Map, SEC2Africa, Single Startup Market</p>		<p>10:00 Retorno y atracción del talento emprendedor(Spanish)</p>	
<p>11:00 WHAT ARE THE NEXT DISRUPTIVE TECHNOLOGIES?</p> <p>Moderator: John Leyden (The Register) Alejandro Delgado Sanchez (IBM) Miguel Arjona Villanueva (Altran) Miguel Amador (Startup Braga) Manuel Velardo (Red.es)</p>	<p>11:00 ACCELERATORS - WHY? HOW? WHAT?</p> <p>Angel Garcia (Startupbootcamp) Learn about: the value of accelerators, finding the right programme for your project and how to get into one.</p>	<p>11:00 Papel de la administración pública en el apoyo al ecosistema emprendedor (Spanish)</p>	
<p>11:30 FUTURE OF INVESTMENT IN EUROPE</p> <p>Moderator: Gianluca Dettori (PRIMOMIGLIO) Maurice Beckand (Crosspring) Bruno Dureux (Balpartners) Ana Villa (Business in Fact) Miruna-Ioana Girtu (SyndicateRoom)</p>	<p>11:30 ACCELERATOR Q&A</p> <p>AMA session with Bernardo Martinez (Conector) Dilyan Dimitrov (Eleven Venture Fund) Jari Ognibeni (Industrio)</p>	<p>Finnova</p>	
<p>12:00 ALTERNATIVE FORMS OF INVESTMENT</p> <p>Moderator: Asier Basterretxea (Socios Inversores); Gonzalo Tradacete (Faraday Ventures); Javier Megias (Startupxplore)</p>	<p>12:00 Fearless to fly, the drought , the mental balance</p> <p>Domingo Sanchez Blanco (Artist) Luis Sanz Andreu (Researcher) Miguel Garcia Garcia (Tech Art Restorer)</p>	<p>12:00 Desarrolla tu carisma (Spanish)</p>	
<p>12:30 HOW TO ATTRACT STARTUPS TO YOUR REGION?</p> <p>Moderator: Alberto de Miguel Hidalgo (Fundacion Bases) Luis Ruano (Ricari) Luis Felipe Campuzano (Sevilla Capital Inteligente) Josetxu Silgo (Metxa) Rafael Aguado (Bolt)</p>	<p>12:30 The Importance of Customer Experience for Startups</p> <p>Alvaro Buesa (Arvato) What it is and why everybody is talking about it - Elements you must consider when defining a CeX strategy for a StartU - The role of the founders and the processes they need to seek for providing remarkable experiences</p>	<p>Juan Manuel Romero (TVE)</p>	
<p>13:00 FOSTERING SUSTAINABLE ENTREPRENEURSHIP</p> <p>Moderator: Roberto Menendez (FEED) Suzana Alipio (ANJE) Álvaro Retortillo Osuna (Lanzaderas de Empleo) Maciej Jankowski (Startup Poland) Eduardo Carazo Hermoso (Youth Institute - JCYL)</p>	<p>13:00 FAILURE, THE ROAD TO SUCCESS</p> <p>Moderator: Blanca Rabena (FACE Entrepreneurship) Cristina Aranda (MujeresTech) Davide Mancini (Media Vox Pop) Felix Velasco (Wembley Studios) Javier Megias (StartupXplore)</p>		
<p>13:30 FINAL PITCHING SESSION (Auditorium)</p>			
<p>14:30 STARTUP OLÉ 2016 CLOSING SESSION, RECOGNITION AWARDS, PITCHING AWARDS (Auditorium) & COCKTAIL Emilio Corchado (Startup Ole) Isidro Laso (European Commission) Juan Manuel Corchado (Univ. Salamanca) Ignacio Egea Krauel (Repsol Foundation) Magdalena Palma (IEEE R8) Juan Manuel Gomez (CONFAES) Eduardo Carazo (JCYL)</p>			<p>10:00 - 16:00 STARTUP FAIR</p>